



1.5 COMPANY GOALS - STRATEGIC PLAN

The Strategic Plan outlines company goals for LADD and develops a plan to achieve them. The process includes: Understanding and following the Mission Vision and Values, reviewing outcomes and using all data collected throughout the year.

Data is analyzed for progress, trends, support relations, effectiveness, efficiency, access and satisfaction. The Strategic Plan asks where LADD is headed and what the priorities should be.

[Click here to view the Strategic Plan](#)

