



2.3 CULTURAL COMPETENCY AND DIVERSITY

What Is the LADD Culture?

The **Company culture** is the personality of LADD. It defines the environment in which employees work. Company culture includes a variety of elements, including work environment, company mission, vision, values, ethics, expectations, and goals. Following the LADD Mission, Vision and Values is an ongoing requirement for employment.

What Does the LADD Culture Mean to You?

LADD's culture is holding the door open for someone, helping others when you can lend a hand. It's not being afraid to express oneself. By itself this does not seem like much, but when compared to equivalent environments at different companies, it's the difference between going to work and loving to go to work. LADD, Inc.'s culture is contagious. It's something that you feel the second you walk through the door and sticks with you long after you leave.

LADD's culture embodies many different elements. It's about building relationships where we treat each other like family. It's about teamwork and having fun and not taking ourselves too seriously. It's about growth, both personal and professional. It's about achieving the impossible with fewer people. It's about openness, taking risks, and not being afraid to make mistakes. It's about being part of a story that never stops unfolding. And it's about having faith that if we do the right thing, then in the long run we will be a part of building something great. Our culture is based on our core values. Unlike most companies, where core values are just a plaque on the wall, our core values play a big part in how we hire, train, and develop our employees.

We believe that a Culture of Gentleness creates a virtuous cycle, and in our own way, we're making the world a better place and improving people's lives. It's all part of our long-term vision to **"Make The Difference."**

[Click Here to View the Cultural Competency Diversity Report and Plan](#)

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