



3.2 CORPORATE RESPONSIBILITY

LADD is a high-quality community resource for all people. We will always guarantee ethical principles are met, respect for all people is given and a commitment to creating a corporate culture of personal responsibility and ethical business practices is maintained.

LADD promotes a positive public image that aligns with our mission, vision and values. All company activities will be transparent and conducted in a manner that promotes the principles of inclusion, diversity, human rights and opportunities for all; ensuring the community is better place because LADD is a part of it.

[Click Here to View the Corporate Responsibility Policy- located in the CEP](#)

LADD provides supports to vulnerable people; and therefore, must ensure at all times that care is never influenced or could appear to be influenced by gifts, money or favors. LADD decisions are made solely for the benefit of the people supported. Therefore, LADD has established standards governing gifts, bequests, and donations to all employees.

Part of the LADD positive public image is that all activities are transparent and conducted in a manner that is free of perceived, potential or actual conflicts or ethical violations. All gifts, bequests and donations are reported so that proper approval, tracking and distribution will occur.

[Click Here to View the Gifts Bequests and Donation Policy- located in the CEP](#)

LADD engages in fund raising activities that create opportunities to benefit the people supported, educate the public regarding LADD and demonstrate our commitment to good corporate citizenship. Strict oversight and accountability are maintained to ensure all fundraising is completed in compliance with all applicable laws and regulations.

[Click Here to View the Fund Raising Policy- located in the CEP](#)

The LADD logo will be maintained, as designed and with the original intention as an easily recognized symbol of the company. As such, it is important to understand general classes of acceptable uses and prohibited uses.

[Click Here to View the Trademark/Logo Use Policy- located in the CEP](#)