



12.6 SOCIAL MEDIA POLICY

Social media communications must align with the LADD Mission, Vision and Values. The LADD Social Media Policy establishes guidelines for employees to use will participating in the various forms of social media.

These guidelines, when followed, will promote a safe environment for sharing subject matter expertise, assist in improved communication between stakeholders in the event of a crisis such as a disaster and protection from violation of applicable regulations or laws.

Finally, the policy explains how to report suspected violations of the policy.

[Click Here to View the Social Media Policy](#)

